



Valentina Mendicino



ILLUSTRATOR • ANIMATOR • GRAPHIC DESIGNER • AUTHOR

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Professional Profile

A HIGHLY TALENTED, DEDICATED CREATIVE PROFESSIONAL WITH MORE THAN 10 YEARS OF EXPERIENCE, SPECIALIZING IN ILLUSTRATION, ANIMATION, GAMES, APPS AND GRAPHIC DESIGN. I AM ALSO A PUBLISHED AUTHOR OF PICTURE BOOKS. FAMILIAR WITH, AND QUICK TO LEARN, THE LATEST TECHNOLOGIES AND INDUSTRY DEVELOPMENTS USING DIGITAL TECHNIQUES. VERSATILE AND QUICK WORKER, ABLE TO MEET THE TIGHT DEMANDING DEADLINES OF ADVERTISING AND PUBLISHING INDUSTRY CLIENTS WHILST MAINTAINING A HIGH STANDARD OF WORK. POSSESSES GOOD INTERPERSONAL AND COMMUNICATION SKILLS WITH PROVEN ABILITY IN DEVELOPING AND MAINTAINING POSITIVE WORKING RELATIONSHIPS. ABLE TO CARRY OUT WORK INDEPENDENTLY AS WELL AS PART OF A SUCCESSFUL CREATIVE TEAM.

Objective

CURRENTLY LOOKING FOR A NEW AND CHALLENGING POSITION, ONE WHICH WILL MAKE BEST USE OF EXISTING SKILLS, CREATIVE EXPERTISE AND EXPERIENCE, WHILST ENABLING FURTHER PERSONAL AND PROFESSIONAL DEVELOPMENT.

Career Summary

2018 - KEY DESIGNER FOR IBEX MOVIES (UK)

CREATING CHARACTERS DESIGNS AND ASSETS FOR ANIMATED SERIES TV
(BROADCASTER: NETFLIX & AMAZON STUDIOS)

2017 - FREELANCE ILLUSTRATOR FOR:

HIGHLIGHTS CHILDREN MAGAZINE (OHIO, USA)
CREATING COVERS AND INTERNAL ILLUSTRATIONS FOR THE MAGAZINE HIGHLIGHTS FOR CHILDREN

HEADU GAMES (ITALY)
CREATING ILLUSTRATIONS FOR THE WOODEN TOY "SWEET OLD FARM"

2016 ON MATERNITY LEAVE

2015 - IN HOUSE ILLUSTRATOR, ANIMATOR, AUTHOR, GRAPHIC DESIGNER & CREATIVE CONSULTANT FOR:

DARA TECHNOLOGIES
CREATING THE NEXT GENERATION OF STORYTELLING EXPERIENCES FOR CHILDREN THROUGH AUGMENTED REALITY APPS. CREATING CHARACTER DESIGNS, ASSETS AND BACKGROUNDS, DEVELOPING STORIES FOR THE BOOK AND IDEAS FOR GAMES. CREATING : GRAPHICS UI, LOGO BRANDING. WEBSITE STYLEGUIDE AND MARKETING MATERIALS, CONSULTANCY FOR PRINTING PROCESS AND FOR 3D DEVELOPMENT.



FREELANCE ILLUSTRATOR FOR LISCIANI GAMES (TERAMO, ITALY)
CREATING COVERS FOR THE ACTIONS GAMES: "SALVA L'ARCA, L'ALFABETO SALTERINO & IL PASTICCIONE"
CREATING ALSO GIANT PUZZLES FOR KIDS.

2014 - IN-HOUSE 2D ARTIST/ILLUSTRATOR, ANIMATOR , GRAPHIC DESIGNER & STORYBOARD ARTIST FOR:

ALTITUDE EDUCATION (LONDON, UK)
CREATING ASSETS, ILLUSTRATIONS, BACKGROUNDS, GRAPHICS, UI DESIGNS, ANIMATIONS, STORYBOARDS, CHILDREN'S STORIES FOR THE EDUCATIONAL APP "LEARN WITH PIP" -
COLLABORATING WITH THE DEVELOPMENT TEAM USING UNITY.

IN HOUSE A2D ARTIST FOR JASON HARDING ANIMATION STUDIO (LONDON, UK)
CREATING PROPS AND ASSETS FOR THE GUY RITCHIE'S ANIMATED MOVIE DOCUMENTARY.

2014 - FREELANCE ILLUSTRATOR & GRAPHIC DESIGNER FOR :

KALEIDOS GAMES & EUROPEAN COMMISSION (MILAN, ITALY)
CREATING ILLUSTRATIONS, PACKAGING AND GRAPHICS FOR THE CARD GAME "DROP"

PRONK MEDIA & REDNOVA LEARNING, SUBSIDIARY OF MACMILLAN EDUCATION (TORONTO, CANADA & FLORIDA, USA)
PRODUCING ILLUSTRATIONS FOR A SERIES OF EDUCATIONAL BOOKS FOR CHILDREN CALLED "HAPPY CAMPER" - 2 VOLUMES IN TOTAL (MORE THAN 200 ILLUSTRATIONS)

2013 - FREELANCE ILLUSTRATOR, AUTHOR & GRAPHIC DESIGNER FOR :

WALKER BOOKS (LONDON, UK)
WORKING AS ILLUSTRATOR AND AUTHOR FOR THE PICTURE BOOK "THE REALLY ABOMINABLE SNOWMAN"
PUBLISHED IN UK, AU, NZ, AND CANADA IN NOVEMBER 2014.

FABER & FABER (LONDON, UK)
FREELANCE ILLUSTRATOR
PRODUCING ILLUSTRATIONS FOR THE PICTURE BOOK "DINOSAURS RHYME TIME",
PUBLISHED IN UK IN AUGUST 2014

TOP THAT PUBLISHING (SUFFOLK, UK)
WORKING AS ILLUSTRATOR AND AUTHOR FOR THE LIFT-THE-FLAP-BOOK "THE TRAGIC TALE OF DWAYNE, THE EATING MONSTER" PUBLISHED IN UK - WITH MEXICAN & MALAYSIAN CO-EDITIONS TOO.

REPRESENTED BY THE ORGANISATION ILLUSTRATION AGENCY (LONDON UK)

2012 - FREELANCE ILLUSTRATOR FOR:

KALEIDOS GAMES (MILAN, ITALY)
PRODUCING THE ILLUSTRATIONS AND THE PACKAGING FOR THE GAME BOARD KALEIDOS JUNIOR.
PRODUCED BY YSTARI GAMES - PUBLISHED IN FRANCE BY COCKTAIL GAMES, IN BRASIL BY GROW & IN ITALY BY OLIPHANTE
ALSO AVAILABLE IN ENGLISH, SPANISH, GERMAN, DUTCH, GREEK, KOREAN AND ICELANDIC

RAFFAELLO EDITORE (ANCONA, ITALY)
PRODUCING THE ILLUSTRATIONS FOR THE EDUCATIONAL VOLUMES "WOW MAGAZINE"

REPRESENTED BY PLUMPUDDING ILLUSTRATION AGENCY (LONDON UK)
PRODUCING ILLUSTRATIONS FOR VARIOUS PROJECTS IN THE ADVERTISING AND PUBLISHING MARKETS.
CLIENTS SUCH AS FOLENS PUBLISHING, ZANUSSI, HACHETTE GROUP.



2009 \ 2010 \ 2011 - FREELANCE ILLUSTRATOR & GRAPHIC DESIGNER FOR:

ELI & LA SPIGA EDUCATIONAL PUBLISHING (MILAN, ITALY)
PRODUCING ILLUSTRATIONS FOR A SERIES OF EDUCATIONAL BOOKS FOR CHILDREN - 5 VOLUMES.

TBWA ADVERTISING AGENCY & ENI PETROLEUM COMPANY (ROME, ITALY)
PRODUCING A POSTER A3 FOR THE ADV CAMPAIGN 'ENY FAMILY DAY'.

GRUNER UND JAHR/MONDADORI PUBLISHING, (MILAN, ITALY)
PRODUCING ILLUSTRATIONS FOR THE COLUMN 'CURIOSANDO' ON THE MAGAZINE 'FOCUS STORIA'.

FERRERO & SOREMARTEC FOOD INDUSTRY (ALBA, ITALY)
PRODUCING ILLUSTRATIONS, BACKGROUNDS, CHARACTER DESIGN, PACKAGING AND MARKETING DISPLAYS FOR FERRERO PRODUCTS.

TBWA ADVERTISING AGENCY (ZURICH, SWISS)
PRODUCING ILLUSTRATIONS AND PACKAGING FOR DIFFERENT ADV CAMPAIGN, FOR COMPANIES SUCH AS: WANDER OVOMALTINE, NOVARTIS, EMMI AKTIFIT.

BB&C ADVERTISING AGENCY & PERRELLA INDUSTRY (TERMOLI, ITALY)
PRODUCING LOGOS AND PACKAGING FOR PERRELLA PRODUCTS.

2008 - FREELANCE ILLUSTRATOR & STORYBOARD ARTIST FOR:

DETTAGLI ADVERTISING AGENCY & KINDER FERRERO (TURIN, ITALY)
PRODUCING ILLUSTRATIONS AND CHARACTER DESIGNS FOR FERRERO PRODUCTS

ARDACO VIDEO PRODUCTIONS (MILAN, ITALY)
PRODUCING STORYBOARDS FOR COMMERCIALS.

2007 - FREELANCE ILLUSTRATOR & GRAPHIC DESIGNER FOR:

MATRIX INTERNATIONAL, DESIGN FURNITURE, (MILAN, TALY)
PRODUCING A SERIES OF COMIC STRIPS FOR A FURNITURE CATALOGUE.

PUSH PULL AUDIO PRODUCTIONS & GOOD MOOD AUDIO BOOKS (MILAN, ITALY)
PRODUCING ILLUSTRATIONS, DIGIPACKS AND CHARACTER DESIGNS FOR A RANGE OF AUDIO BOOKS.

TTT FASHION COMPANY & UPIM, COIN GROUP (MILAN, ITALY)
PRODUCING ILLUSTRATIONS AND GRAPHICS FOR CLOTHES.

PROMOTION ITALIA - ADVERTISING COMPANY (MILAN, ITALY)
IN-HOUSE GRAPHIC DESIGNER AND ILLUSTRATOR
CREATING GRAPHICS, CHARTS, LEAFLETS, FLYER POSTERS, STOPPER ETC
FOR CLIENTS LIKE VODAFONE, VEET, AGIP, CRODINO, BARBIE, MATTEL ETC.

2006 - FREELANCE ANIMATOR FOR :

MACAIA STUDIO & MUNICIPALITY OF PESARO (MILAN, ITALY)
PRODUCING A TRADITIONAL ANIMATION FOR THE "GIOCCINO ROSSNI OPERA FESTIVAL" TO PROMOTE THE CITY OF PESARO. THE ANIMATION IS AVAILABLE AT : [HTTP://WWW.BEHANCE.NET/GALLERY/INTRO=FOR-PE-SARO-CITY/225722](http://www.behance.net/gallery/intro=for-pe-saro-city/225722)

LA TECOMEDICA COMPANY (MILAN, ITALY)
PRODUCING FLASH ANIMATION FOR TUTORIALS.



2005-2006 -INTERNSHIP - IN-HOUSE ANIMATOR AND ILLUSTRATOR FOR

NEONETWORK MEDIA ENTERTAINMENT, MILAN (ITALY)
PRODUCING ANIMATIONS, ILLUSTRATIONS, BACKGROUNDS, CHARACTER DESIGN, GRAPHICS AND LOGOS FOR CLIENTS LIKE KINDER FERRERO AND CARTOON NETWORK.



Education and Qualification

MA (MERIT).....CHILDREN'S BOOKS, CAMBRIDGE SCHOOL OF ART - ARU (2013)
BA (HONS)ILLUSTRATION AND MULTIMEDIA ANIMATION, INSTITUTE EUROPEAN OF MILAN IED - (2005)
LEVEL A HIGH SCHOOL, SCIENTIFIC STUDIES, ETTORE MAJORANA MILANO (2002)
OTHER QUALIFICATIONS MUSIC SCHOOL, VIVAI0 MILAN (1996)

Key Software Skills

MAC OS X APPLICATIONS (INCLUDED PAGES, NUMBERS)
ADOBE CREATIVE SUITE CC (PHOTOSHOP, ILLUSTRATOR, ANIMATE, IN-DESIGN, AFTER EFFECT, ACROBAT PRO)
COREL PAINTER, SKETCHBOOK PRO, TOON BOON, PRO-CREATE
WINDOWS VISTA & XP WITH MICROSOFT OFFICE APPLICATION



Personal Details

LANGUAGES ITALIAN MOTHER TONGUE, ENGLISH FLUENT
INTERESTSCHILDREN'S BOOKS,CHILDRENS DESIGNS,FURNITURE DESIGNS, ANIMATIONS, CINEMA
..... ARTS, GAMES, BOOKS, VISUAL ARTS, TRAVELLING, COOKING

Please check my Portfolio

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