



Valentina Mendicino

ILLUSTRATOR • ANIMATOR • GRAPHIC DESIGNER • AUTHOR

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Professional Profile

A HIGHLY TALENTED, DEDICATED CREATIVE PROFESSIONAL WITH 10 YEARS OF EXPERIENCE. SPECIALIZING IN ILLUSTRATION, ANIMATION, GAMES, APPS AND GRAPHIC DESIGN. I AM ALSO A PUBLISHED AUTHOR OF PICTURE BOOKS TOO. FAMILIAR AND QUICK TO LEARN WITH THE LATEST TECHNOLOGIES AND INDUSTRY DEVELOPMENTS USING DIGITAL TECHNIQUES. VERSATILE AND QUICK ARTIST, ABLE TO MEET THE TIGHT DEMANDING DEADLINES OF ADVERTISING AND PUBLISHING INDUSTRY CLIENTS WHILST MAINTAINING A HIGH STANDARD OF WORK. POSSESSES GOOD INTERPERSONAL AND COMMUNICATION SKILLS WITH PROVEN ABILITY IN DEVELOPING AND MAINTAINING POSITIVE WORKING RELATIONSHIPS. ABLE TO CARRY OUT WORK INDEPENDENTLY AS WELL AS PART OF A SUCCESSFUL CREATIVE TEAM.

Objective

CURRENTLY LOOKING FOR A NEW AND CHALLENGING POSITION, ONE WHICH WILL MAKE BEST USE OF EXISTING SKILLS, CREATIVE EXPERTISE AND EXPERIENCE, WHILST ENABLING FURTHER PERSONAL AND PROFESSIONAL DEVELOPMENT.

Career Summary

2017 HEADU GAMES
 FREELANCE ILLUSTRATOR - ONGOING COLLABORATION
 CREATING ILLUSTRATIONS FOR THE WOODEN TOY "SWEET OLD FARM"

2016 - 2017 ON MATERNITY LEAVE

2015 - 2016 LISCIANI GAMES (TERAMO, ITALY)
 FREELANCE ILLUSTRATOR - ONGOING COLLABORATION
 CREATING COVERS FOR THE ACTIONS GAMES: "SALVA L'ARCA, L'ALFABETO SALTERINO E IL PASTICCIONE"
 CREATING ALSO GIANT PUZZLES FOR KIDS.

2015 - 2016 HIGHLIGHTS CHILDREN MAGAZINE (OHAIO, USA)
 FREELANCE ILLUSTRATOR - ONGOING COLLABORATION
 CREATING COVERS AND INTERNAL ILLUSTRATIONS

2015 - DARA TECHNOLOGIES
 FULL TIME ILLUSTRATOR, AUTHOR, GRAPHIC DESIGNER AND CREATIVE CONSULTANT
 CREATING THE NEXT GENERATION OF STORYTELLING EXPERIENCES FOR CHILDREN.
 CREATING CHARACTER DESIGNS, ASSETS AND BACKGROUNDS. FOLLOWING THE 3D DEVOLPMENT,
 DEVELOPING STORIES FOR THE BOOK AND IDEAS FOR GAMES.
 CREATING GRAPHIC UI, LOGO AND BRANDING, WEBSITE STYLEGUIDE, PROMO MATERIALS,
 CONSULTANCY FOR PRINTING PROCESS.

2014 - KALEIDOS GAMES & EUROPEAN COMMISSION (MILAN, ITALY)
 FREELANCE ILLUSTRATOR AND GRAPHIC DESIGNER
 CREATING ILLUSTRATIONS, PACKAGING AND GRAPHICS FOR THE CARD GAME "DROP"

2014 - ALTITUDE EDUCATION (LONDON, UK)
 IN-HOUSE 2D ARTIST/ILLUSTRATOR - ANIMATOR - GRAPHIC DESIGNER - STORYBOARD ARTIST
 CREATING ASSETS, ILLUSTRATIONS, BACKGROUNDS, GRAPHICS, UI DESIGNS, ANIMATIONS, STORYBOARDS,
 CHILDREN'S STORIES FOR THE EDUCATIONAL APP "LEARN WITH PIP" -
 COLLABORATING WITH THE DEVELOPMENT TEAM USING UNITY.

2014 - PRONK MEDIA & REDNOVA LEARNING, SUBSIDIARY OF MACMILLAN EDUCATION (TORONTO, CANADA & FLORIDA, USA)
 FREELANCE ILLUSTRATOR
 PRODUCING ILLUSTRATIONS FOR A SERIES OF EDUCATIONAL BOOKS FOR CHILDREN CALLED "HAPPY CAMPER" - 2 VOLUMES IN TOTAL (MORE THAN 200 ILLUSTRATIONS)

2014 - JASON HARDING ANIMATION STUDIO (LONDON, UK)
 IN-HOUSE 2D ARTIST
 CREATING PROPS AND ASSETS FOR THE GUY RITCHIE'S ANIMATED MOVIE DOCUMENTARY.

2013 - WALKER BOOKS (LONDON, UK)
 FREELANCE ILLUSTRATOR AND AUTHOR
 WORKING AS ILLUSTRATOR AND AUTHOR FOR THE PICTURE BOOK "THE REALLY ABOMINABLE SNOWMAN"
 PUBLISHED IN UK, AU, NZ, AND CANADA IN NOVEMBER 2014.

2013 - FABER & FABER (LONDON, UK)
 FREELANCE ILLUSTRATOR
 PRODUCING ILLUSTRATIONS FOR THE PICTURE BOOK "DINOSAURS RHYME TIME",
 PUBLISHED IN UK IN AUGUST 2014.

2012 - TOP THAT PUBLISHING (SUFFOLK, UK)
 FREELANCE ILLUSTRATOR AND AUTHOR
 WORKING AS ILLUSTRATOR AND AUTHOR FOR THE LIFT-THE-FLAP-BOOK "THE TRAGIC TALE OF DWAYNE,
 THE EATING MONSTER" PUBLISHED IN UK IN MAY 2013.

2011-2012 KALEIDOS GAMES (MILAN, ITALY)
 FREELANCE ILLUSTRATOR
 PRODUCING THE ILLUSTRATIONS AND THE PACKAGING FOR THE GAME BOARD KALEIDOS JUNIOR.
 PRODUCED BY YSTARI GAMES - PUBLISHED IN FRANCE BY COCKTAIL GAMES, IN BRASIL BY GROW
 & IN ITALY BY OLIPHANTE
 ALSO AVAILABLE IN ENGLISH, SPANISH, GERMAN, DUTCH, GREEK, KOREAN AND ICELANDIC

2012- RAFFAELLO EDITORE (ANCONA, ITALY)
 FREELANCE ILLUSTRATOR
 PRODUCING THE ILLUSTRATIONS FOR THE EDUCATIONAL VOLUMES "WOW MAGAZINE"

2009-2012 - REPRESENTED BY PLUMPUDDING ILLUSTRATION AGENCY (LONDON UK)
 FREELANCE ILLUSTRATOR
 PRODUCING ILLUSTRATIONS FOR VARIOUS PROJECTS IN THE ADVERTISING AND PUBLISHING MARKETS.
 CLIENTS SUCH AS FOLENS PUBLISHING, ZANUSSI, HACHETTE GROUP.

2011 - ELI & LA SPIGA EDUCATIONAL PUBLISHING (MILAN, ITALY)
 FREELANCE ILLUSTRATOR
 PRODUCING ILLUSTRATIONS FOR A SERIES OF EDUCATIONAL BOOKS FOR CHILDREN - 5 VOLUMES.

2011 - TBWA ADVERTISING AGENCY & ENI PETROLEUM COMPANY (ROME, ITALY)
 FREELANCE ILLUSTRATOR
 PRODUCING A POSTER A3 FOR THE ADV CAMPAIGN 'ENY FAMILY DAY'.

2010-2011 - GRUNER UND JAHR/MONDADORI PUBLISHING, (MILAN, ITALY)
 FREELANCE ILLUSTRATOR
 PRODUCING ILLUSTRATIONS FOR THE COLUMN 'CURIOSANDO' ON THE MAGAZINE 'FOCUS STORIA'.

2009-2011 - FERRERO & SOREMARTEC FOOD INDUSTRY (ALBA, ITALY)
 FREELANCE ILLUSTRATOR
 PRODUCING ILLUSTRATIONS, BACKGROUNDS, CHARACTER DESIGN, PACKAGING AND MARKETING DISPLAYS
 FOR FERRERO PRODUCTS.

2009-2010 - TBWA ADVERTISING AGENCY (ZURICH, SWISS)
 FREELANCE ILLUSTRATOR
 PRODUCING ILLUSTRATIONS AND PACKAGING FOR DIFFERENT ADV CAMPAIGN, FOR COMPANIES SUCH AS:
 WANDER OVOMALTINE, NOVARTIS, EMMI AKTIFIT.

2009 - B&C ADVERTISING AGENCY & PERRELLA INDUSTRY (TERMOLI, ITALY)
 FREELANCE ILLUSTRATOR
 PRODUCING LOGOS AND PACKAGING FOR PERRELLA PRODUCTS.

2008-2009 - DETTAGLI ADVERTISING AGENCY & KINDER FERRERO (TURIN, ITALY)
 FREELANCE ILLUSTRATOR
 PRODUCING ILLUSTRATIONS AND CHARACTER DESIGNS FOR FERRERO PRODUCTS

2008 - ARDACO VIDEO PRODUCTIONS (MILAN, ITALY)
 STORYBOARD ARTIST
 PRODUCING STORYBOARDS FOR COMMERCIALS.

2007-2008 - MATRIX INTERNATIONAL, DESIGN FURNITURE, (MILAN, TALY)
 FREELANCE ILLUSTRATOR
 PRODUCING A SERIES OF COMIC STRIPS FOR A FURNITURE CATALOGUE.

2006-2008 - PUSH PULL AUDIO PRODUCTIONS & GOOD MOOD AUDIO BOOKS (MILAN, ITALY)
 FREELANCE ILLUSTRATOR AND GRAPHIC DESIGNER
 PRODUCING ILLUSTRATIONS, DIGIPACKS AND CHARACTER DESIGNS FOR A RANGE OF AUDIO BOOKS.

2007 - 2002 TTT FASHION COMPANY & UPIM, COIN GROUP (MILAN, ITALY)
 FREELANCE ILLUSTRATOR
 PRODUCING ILLUSTRATIONS AND GRAPHICS FOR CLOTHES.

2007 - PROMOTIONS ITALIA - ADVERTISING COMPANY (MILAN, ITALY)
 IN-HOUSE GRAPHIC DESIGNER AND ILLUSTRATOR
 CREATING GRAPHICS, CHARTS, LEAFLETS, FLYER POSTERS, STOPPER ETC
 FOR CLIENTS LIKE VODAFONE, VEET, AGIP, CRODINO, BARBIE, MATTEL ETC.

2006 - MACAIA STUDIO & MUNICIPALITY OF PESARO (MILAN, ITALY)
 FREELANCE ANIMATOR
 PRODUCING A TRADITIONAL ANIMATION FOR THE "GIOCCINO ROSSNI OPERA FESTIVAL" TO PROMOTE THE
 CITY OF PESARO. THE ANIMATION IS AVAILABLE AT : [HTTP://WWW.BEHANCE.NET/GALLERY/INTRO=FOR-PE-SARO-CITY/225722](http://www.behance.net/gallery/intro=for-pesaro-city/225722)

2006 - LA TECOMEDICA COMPANY (MILAN, ITALY)
 FREELANCE ANIMATOR
 PRODUCING FLASH ANIMATION FOR TUTORIALS.

2005-2006 - NEONNETWORK MEDIA ENTERTAINMENT, MILAN (ITALY)
 INTERNSHIP - IN-HOUSE ANIMATOR AND ILLUSTRATOR
 PRODUCING ANIMATIONS, ILLUSTRATIONS, BACKGROUNDS, CHARACTER DESIGN, GRAPHICS AND LOGOS
 FOR CLIENTS LIKE KINDER FERRERO AND CARTOON NETWORK.

Education and Qualification

MA (MERIT).....CHILDREN'S BOOKS, CAMBRIDGE SCHOOL OF ART - ARU (2013)
 BA (HONS)ILLUSTRATION AND MULTIMEDIA ANIMATION, INSTITUTE EUROPEAN OF MILAN IED - (2005)
 LEVEL A HIGH SCHOOL, SCIENTIFIC STUDIES, ETTORE MAJORANA MILANO (2002)
 OTHER QUALIFICATIONS MUSIC SCHOOL, VIVAIO MILAN (1996)

Key Software Skills

APPLE MAC AND ADOBE CREATIVE SUITE CC
 (PHOTOSHOP, ILLUSTRATOR, FLASH WITH ACTION SCRIPT 2 BASIS)
 AFTER EFFECT, COREL PAINTER, SKETCHBOOK PRO, TOON BOON.
 WINDOWS VISTA AND XP WITH MICROSOFT OFFICE APPLICATION

Personal Details

LANGUAGES ITALIAN MOTHER TONGUE, ENGLISH FLUENT
 INTERESTS ANIMATION, CINEMA, ARTS, GAMES, BOOKS, VISUAL ARTS, TRAVELLING, GYM, TENNIS

Please check my Portfolio

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 BLOG [HTTP://CHIGAI.BLOGSPOT.CO.UK](http://CHIGAI.BLOGSPOT.CO.UK)
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